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OVERVIEW

Boutique hotel development in one of the world's most desirable destinations - Santa Teresa Costa Rica.
Invitation to a few select partners to invest in an outstanding private selection of retreats luxury rooms and stylish lofts with private pool and ocean view. The hotel development consists of a luxury restaurant, a bar, spa, gym and a yoga center.

TEAM

Passion, integrity and experience. This team has corne together to create something truly unique - always with an unwavering respect for the Santa Teresa area.





TOPOGRAPHY

THE LAND

This ocean view property is in the high-end neighborhood of North Santa Teresa near Rocamar.

A stunning ocean views, commercial land of 3007 sqm with 30m off public main road frontage.

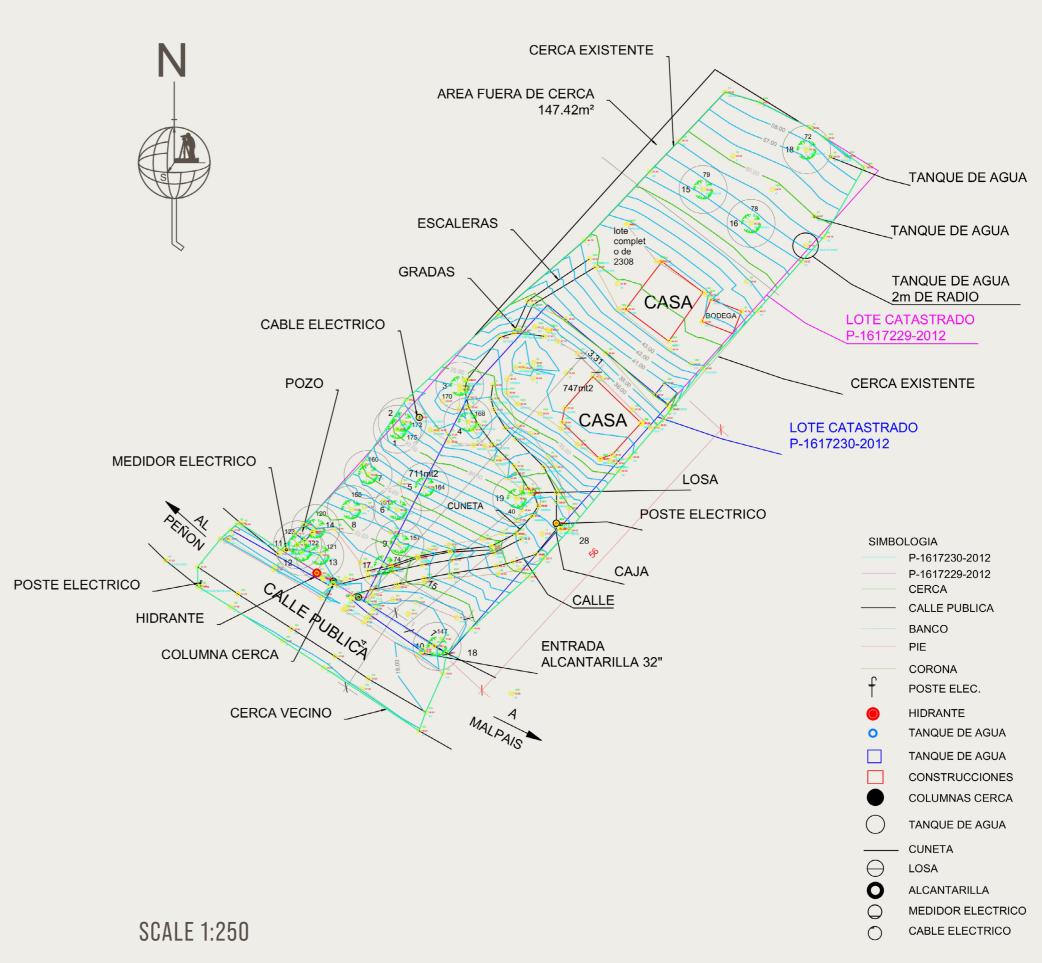
4 mins walk to the famous surf beach (200 m) and 5 min drive to the center of Santa Teresa or Hermosa.

LOCATION IS EVERYTHING

Santa Teresa is a tiny beach village that draws in a lot of surfers and lifestyle travelers. In the last several years, this laid back town has blossomed into a booming travel destination.

Despite its size, Santa Teresa has been hailed as worldclass surfing spot in Costa Rica - with gorgeous white sandy beaches and swells that put a smile on surfers1 faces year-round.

Costa Rican tourism has averaged +6.5% growth year over-year.





ROOMS DESIGN & CONCEPT

The signature design character of NORMA is carried through to each of the 24 luxury suites and villa. Minimalist architectural lines are offset by a blend of earthy textiles and colors.

The NORMA trademark contemporary style is woven seamlessly into the design. Modern interiors, raw wooden furnishings and tarnished ceramics create a sense of pared-back luxury.

Décor is simple and chic, complimented by rattan interiors, patterned cushions and neutral linens.

CONCRETE |







ENTRANCE

NŌRMA HOTEL, COSTA RICA

The hotel features a grand and imposing entrance that echoes the design of a Mayan temple. The entrance is a sacred space that highlights the cultural history of Costa Rica. Its tropical style sets the overall ambiance of the hotel.









LOBBY

NŌRMA HOTEL, COSTA RICA

The reception area is a bright space open to the outside, providing an immersive experience in an enchanting atmosphere. It embodies the perfect balance between modernity and tropical charm, offering visitors a unique welcoming experience.



Loby, Nōrma hotel, Santa Teresa, Costa Rica

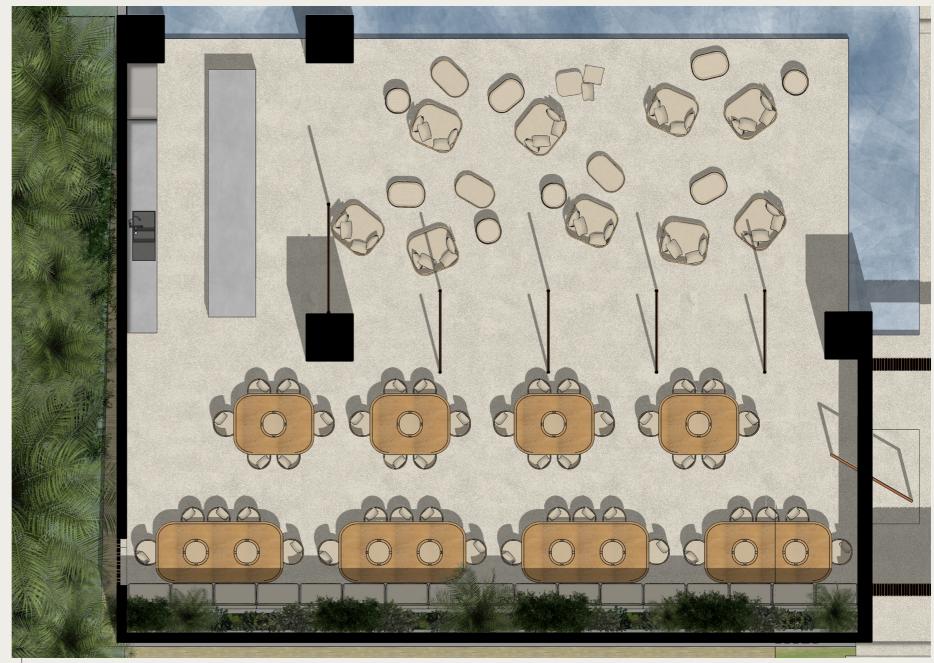




RESTAURANT

NŌRMA HOTEL, COSTA RICA

The restaurant is a welcoming space open to the outside, bordered by a water feature. Positioned facing the rest of the hotel, it allows for a view of the greatness of the complex. The open kitchen strengthens the connection to the sharing of local culture and the exchange of knowledge



Restaurant, Nõrma hotel, Santa Teresa, Costa Rica











We adhere to the Mediterranean diet, tested over the centuries, it's proven to be one of the world's most wholesome and satisfying ways of eating.

Food is a lifestyle, the kind that resonates deeply with the notion of Norma House as a communal domain.

Furnished with large, communal tables, our open-plan restaurant is thoughtfully designed to accommodate and advocate our core philosophies.











SPA BOUTIQUE

NŌRMA HOTEL, COSTA RICA

The boutique enhances the customer experience by offering a wide range of products for sale related to Norma Hotel. The products sold in this boutique enhance the immersion of guests' stay, bringing them joy and mementos



Shop, Nōrma hotel, Santa Teresa, Costa Rica



SPA & GYM

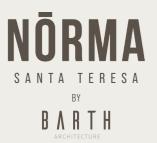
NŌRMA HOTEL, COSTA RICA

Inspired by the healing power of nature, our Healing Rituals offer a soothing and restorative escape for the body and soul. Through the healing hands of our expert therapists, we take you on a journey through some of the world's most ancient techniques in body healing, inspiring you to leave your worldly cares at the door.

A dynamic space oriented towards the splendid sea view. Numerous amenities are provided in the hotel complex to ensure continuous well-being.



Spa & gym, Nōrma hotel, Santa Teresa, Costa Rica









POOL & BAR

NŌRMA HOTEL, COSTA RICA

The pool is the beating heart of the hotel. Spanning the entire width of the property, it boasts a magnificent

view of the seaside, giving the impression of being at the edge of the world.

Oversized pergolas built by local craftsmen offer ample shade to recline and soak in the day outside with friends and like-minded travelers alike.



Spa & gym, Nōrma hotel, Santa Teresa, Costa Rica











RETREAT ROOMS

NŌRMA HOTEL, COSTA RICA

Secluded and immersed in an authentic tropical ambiance, this is a space of privacy. Each room enjoys a splendid view of the coastline and the seashore, accompanied by the accompanying sunset Retreat Rooms ap. 57 sqm (32 sqm + 25 sqm terrace and pool) Rooms with en-suite bathroom, private pool with large terrace ocean view





Retreat rooms, Norma hotel, Santa Teresa, Costa Rica











Villa (ap. 180 sqm)
3 bedrooms with en-suite bathroom, living and lounge area kitchen, balcony/terrace and private pool area



Villa, Nōrma hotel, Santa Teresa, Costa Rica















COMPARISON

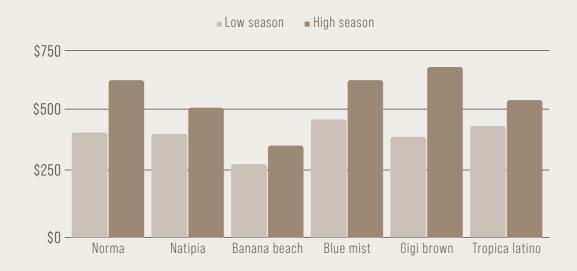
Nightly rate price within Santa Terasa

HIGH SEASON 128 Days a year

LOW SEASON

ROOM CATEGORY

236 Days a year Room with private pool







TIMELINE Nightly rate price within Santa Terasa

September 2023

1st Fundraising: 20% 1% = \$70,000 Permitting, building design and layout



December 2023

Construction building on site

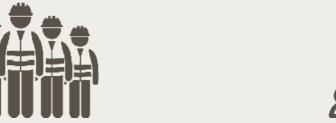


June 2024

2nd Fundraising Second Fundraising: 60% 1% = TBD



Opening (Estimated)









FOR QUESTIONS

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